



SHARON NASR

DIRECTOR OF OPERATIONS

OVERVIEW

Sharon Nasr is an experienced operations and business management professional with a demonstrated history of success across the professional services and retail industries. A 25-year veteran in retail management, she brings a practical, people-centered perspective to New Horizon Strategies (NHS).

As **Director of Operations**, Sharon oversees day-to-day business operations, including project management, financial coordination and bookkeeping, staff management, onboarding, scheduling, and event logistics. She partners closely with leadership to ensure operational efficiency, alignment, and scalability across programs and client engagements.

Throughout her career, Sharon has provided real-time coaching and training to customer service representatives, sales professionals, managers, and executives. As an independent professional, she has supported organizations in administration, client relations, instructional design, marketing, program and event coordination, analytics, and virtual production. She also applies her expertise to provide intermittent coaching, design, and training support. Sharon is recognized for her ability to bring structure, clarity, and momentum to complex initiatives.

EDUCATION

- Business Administration at The American College in London

CERTIFICATIONS

- Certified DISC Specialist
- FMLA and Employment Laws
- Facilitation Skills

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