



Joni D. Goodman, CPTD, CDTLF

Leadership Development Facilitator, Women Centered Coach

OVERVIEW

As a top Certified Professional in Talent Development (CPTD), Joni strives to make a difference in the lives of others by tapping into a client's potential and igniting them in their greatness for success. She collaborates with her clients: employees, sales professionals, leaders, and executives, and together they boost learning initiatives, sales, leadership, and achieve extraordinary results!

She has over 25 years in the learning and development space where Joni has delivered Miller Heiman's Conceptual and Strategic Selling programs, DISC behavioral styles instruction, and Situational Leadership amongst a variety of other Professional Development curricula. Joni was selected and trained by Dr. Brené Brown as one of the first Certified Dare to Lead™ facilitators (CDTLF) in the world! She is also a published author of: "The Book of Road Tested Training Activities", "Association for Talent Developments (ATD) Training Toolkit application", and "101 Ways to Make Training Active".

What she does best: Joni is a biochemist by trade turned experiential facilitator, master trainer, executive coach, and professional speaker Joni creates appealing learning engagements and her superpower is creating safe spaces where leaders can let down their armor and authentically lead. Her experience encompasses effective leadership development, sales training, mentoring, and executive coaching. She recently received her certificate in Women Centered Coaching, a professional coaching program specializing in empowering self-actualizing women one-on-one, as well as a Woman Centered professional facilitator who leads extraordinary workshops, women's circles, retreats, and more. Joni is the founder of the EncounterYou™ Luxury Women's Experience, her flagship program for women leaders.

Ms. Goodman has been a featured speaker for the HR Houston Gulf Coast Symposium, ATD ICE, ATD Houston, ATD San Antonio, ATD Baton Rouge, Gulf Coast Diversity Council, Millipore Sigma, Invesco, CenterPoint Energy Women in Leadership, and Texas Executive Women (TEW) to name a few. Joni is the past president of the ATD Houston chapter, an Annual Leaders Conference Planning Advisory Committee chair (ALC PAC), and a past National Advisor for Chapters (NAC). She is also a facilitator for the ATD national organization and gives back by volunteering her time with the Texas Executive Women (TEW).

Joni is a graduate of the Center for Houston's Future Business and Civic Leadership Forum. She was awarded as a Texas Executive Women (TEW) 2023 Women on The Move Honoree and received the Association for Talent Development (ATD) Houston Community Impact Award for her dedication and support to the talent development and training community.

AREAS OF EXPERTISE

- Performance Improvement
- Instructional Design
- Training Delivery
- Learning Technologies
- Evaluating Learning Programs
- Managing Learning Programs
- Integrated Talent Management
- Coaching and Mentoring
- Dare to Lead™
- Knowledge Management
- Change Management
- Facilitation of Team and Organizational Development
- Globalization
- Leadership Development
- Operational Excellence
- Project Management
- Strategic Planning
- Teamwork, Team Building and Trust
- Women Centered Coaching & Facilitation

NOTABLE CLIENT HISTORY

KBR • Comcast • New Hope Housing • Harris County • Millipore Sigma • Centerpoint Energy • Roche • CenterPoint Energy • MVP Index • Children's Museum of Houston • Texas A&M University • Cornerstone Home Lending • Invesco • Memorial Hermann • Center for Houston's Future • West Houston Leadership Institute • Exxon Mobil • Phillips 66 • City of Houston • MD Anderson • YMCA • Microsoft • Fidelity • HLSR • CVR Energy

EDUCATION

- B.S. in Biochemistry and Life Sciences, Indiana State University
- A.S. in Biology, Vincennes University

CERTIFICATIONS

- Association for Talent Development (ATD) Certified Professional in Talent Development (CPTD)
- ATD - Project Management for Learning Professionals Certificate Program Facilitator
- ATD – Essentials of Emotional Intelligence for Improved Decision-Making Program Facilitator
- CDR Assessment Group Certified Executive Coach
- Certified Personalysis® Assessment Consultant
- InsideOut Development Certified Coach
- DISC Certified Facilitator
- Brené Brown Certified Dare to Lead™ Facilitator
- StrengthsFinder Workshop Facilitator
- The Ken Blanchard Companies - Situational Leadership II Certified Facilitator
- Miller Heiman, Inc. Conceptual & Strategic Selling, Client Associate
- Think, Inc. & Zehren Friedman Negotiation Skills Facilitation & Coaching
- The Institute for Women-Centered Coaching, Training & Leadership, Foundations of Women-Centered Coaching