



LAURIE HALL

PROFESSIONAL CERTIFIED COACH, LEAN SIX SIGMA BLACK BELT

EDUCATION

- 128 hours of executive coaching training, College of Executive Coaching
- M.S. in Technical Management, Embry-Riddle Aeronautical University
- B.S. in Biological and Agricultural Engineering, Kansas State University

CERTIFICATIONS

- International Coach Federation (ICF) Professional Certified Coach (PCC), Advanced Certification in Team Coaching (ACTC), and Mentor Coach
- Advanced Certified Executive and Personal Coach
- Certified Lean Six Sigma Black Belt Facilitator
- Certified Corporate and Social Responsibility Sustainability Practitioner
- Certified Emotional Intelligence (EQi 2.0) and 360 Consultant
- Certified Myers-Briggs Type Indicator® Practitioner
- Certified Dare to Lead™ Facilitator
- Certified Personalysis® Assessment Consultant
- Certified Hogan Personality Assessment Consultant
- Certified Cultural Transformation Tool™ Facilitator and Consultant (Barrett Values Centre)



OVERVIEW

Laurie Hall – a certified coach, certified facilitator and seasoned speaker – founded New Horizon Strategies, LLC in 2011 to **inspire sustainable change in the professional world**. New Horizon Strategies is a team of coaches, facilitators, and consultants providing transformation to leaders, their teams and their organizations through coaching, facilitation, consulting and speaking.

With over 2000 hours of **professional coaching experience** both individually and in groups and teams, Laurie applies Socratic questioning to help clients seek their own answers focusing consistently on awareness shifts. Transformation starts with awareness. We don't even think about doing it the way we used to. She has coached clients from Fortune 500 companies in the U.S. and around the world.

She is a **frequent keynote and breakout session speaker** on technical and motivational topics to inspire personal and professional growth with small audiences up to audiences 1000+.

Laurie's company **facilitates team retreats, strategic planning, continuous improvement, and culture change initiatives** to help organizations, government agencies, boards, and professional associations achieve the highest possible levels of effectiveness.

Laurie brings a unique perspective to coaching, facilitation, and speaking since she spent the first 17 years of her career in engineering and management, combined with facilitation and organizational development to support human life in space and operational excellence on the ground creating sustainable change at NASA.

WHAT CLIENTS SAY

"Laurie asked the right questions to lead me to very solid decisions. She has helped me focus and prioritize. I have been better able to look at problems in different ways and find meaningful solutions. I am a better leader today because of the coaching I received from Laurie."

– **Vice President of Human Resources, International Energy Company**

"Laurie uses her passion for sustainability and resiliency to impact the lives of those around her. She is a great facilitator, and I've been fortunate to benefit from her tremendous insight during her coaching support."

– **Venture Partner at EcoSphere Ventures**

"With Laurie's guidance, honesty and vision of inspiring sustainable change in the professional world, I have achieved every business, personal and professional goal that I defined. Now, with a solid strategic framework in place for my company, I look forward to continued growth and development."

– **Professor and International Attorney, Scientist, and Educator**

"Laurie is one of the most diverse and forward-thinking leaders in the world. Her people skills, integration and technology skills, and attention to detail allow her to continually make a difference."

– **Principal Engineer, SAIC**

CLIENTS ARE LEADERS AT THESE REPRESENTATIVE COMPANIES

Accenture • Comcast • ExxonMobil • Houston Methodist • NASA • Shell • SpaceX • Rice University • University of Texas M.D. Anderson Cancer Center • U.S. Air Force

AREAS OF EXPERTISE

- Business Strategy and Growth
- Change Leadership and Change Management
- Confidence, Conflict Management and Growth Resolution
- Culture of Innovation
- Adult-Parent-Child Organizational Dynamics
- Decision Making, Delegation and Outcome Management
- Effective Communication and Feedback Culture
- Executive Onboarding
- Executive Presence, Influence and Gravitas
- Facilitation of Team and Organizational Development
- Leadership Development
- Operational Excellence
- Process Improvement
- Project Management
- Strategic Planning
- Teamwork, Team Building and Trust

RESULTS: TRANSITION TO TRANSFORMATION

Representative engagements

- Facilitated **transformational change leadership** for 10 percent of leaders at the largest municipal public works department in the United States (in association with the Alliance for Organizational Excellence)
- Facilitated a two-year **leadership development program with hard and soft skills** for rising leaders; coached some attendees one-on-one
- Provided **executive coaching** for senior leaders at ExxonMobil during the downstream restructuring
- Led multiple **process improvement events** for government agencies as the lead Black Belt Process Improvement Facilitator
- Facilitated **strategic planning** for a nonprofit trial-mitigation firm in Houston, which led to role standardization, process implementation and increased employee satisfaction
- Facilitated the Houston Technology Center's Aerospace Branch Board's **strategic planning summit**; cultivated a consensus that enabled a new team of large business owners supporting NASA to engage in entrepreneurial endeavors
- Presented "**Putting the FUN Back in Strategic Planning**", "**Are we Employers or Are we Parents**", "**Breaking the Ice of Nice**", "**Bringing YOU back to Business**", etc. at the Women's Business Enterprise Alliance luncheon, Gulf Coast Symposium on Human Resources, Association of Talent Development, STAR, Women In Transportation, etc.
- Facilitate a three-day **Operational Excellence course** for senior leaders – focused on strategy, values, vision, mission and operating rhythm – for a multibillion-pound, United Kingdom-based global company (in partnership with Primeast, Ltd.); includes **executive coaching** to ingrain skills, tackle real-time issues and catalyze growth
- Facilitate **six courses** – Leading Yourself and Others, Leading Performance Development, Mentoring, Orientation, Career Development and Coaching Skills – for the world's largest chemical and energy companies (in partnership with Primeast, Ltd.) **Served as executive facilitator for the NASA-wide Human Exploration Framework Team (HEFT) initiative**, To determine how to present all possible destinations for human spaceflight so Congress could then "down select" to provide the agency a viable mission. A portfolio of nine missions was presented in Washington D.C.
- **Organized the terrestrial sustainability efforts at Johnson Space Center and laid the framework for the center's Sustainability Program**. Supporting approximately 10,000 employees to create an operating rhythm for sustainability efforts throughout each fiscal year. Participation, awards and sustainability efforts escalated during this organizational excellence initiative.

Ongoing engagements

- Deliver **Executive Coaching** for senior leadership of faculty and staff at the University of Texas M.D. Anderson Cancer Center, Houston Methodist, for participants in the Leadership Development Program (LDP) of the Houston Livestock Show and Rodeo.
- Providing **Team and Leadership Coaching** for senior leaders at the global energy infrastructure company, DNV, the University of Texas-Arlington, the Texas Teacher's Retirement System, and Executive MBA program and Advanced Management Program at Rice University.
- Providing **Continuous Improvement facilitation, mentoring, and training** with the global corporation, KBR.
- **Facilitating Presentations Skills** for more effective communication with the Texas Teacher's Retirement System.

