



Joni D. Goodman, CPTD, DTLF

Leadership Development Facilitator

OVERVIEW

As a top Certified Professional in Talent Development (CPTD), Joni strives to make a difference in the lives of others by tapping into a client's potential and igniting them in their greatness for success. She collaborates with her clients: employees, sales professionals, leaders and executives and together they boost learning initiatives, sales, leadership, and achieve strategic goals.

She has over 20 years in the learning and development space delivering programs such as Miller Heiman's Conceptual & Strategic Selling programs, DiSC/PIAV behavioral styles instruction, and Situational Leadership. She is also trained in Dr. Brené Brown's Dare To Lead™ program. Joni has published "The Book of Road Tested Training Activities", "Association for Talent Developments (ATD) Training Toolkit", and "101 Ways to Make Training Active".

Joni is a captivating speaker and an engaging, approachable facilitator. Joni creates appealing learning engagements and holds herself to a gold standard in performance consulting, as well as in the planning and production of sales meetings/events to a wide variety of audiences. Her experience encompasses effective management development, sales training, mentoring, and executive coaching.

Joni very much enjoys being active in Texas Executive Women (TEW) and she is the Past President for the Association for Talent Development (ATD) Houston chapter. She is also a member and facilitator for the ATD national organization and gives back by volunteering her time with the Houston Livestock Show and Rodeo.

AREAS OF EXPERTISE

- Performance Improvement
- Instructional Design
- Training Delivery
- Learning Technologies
- Evaluating Learning Programs
- Managing Learning Programs
- Integrated Talent Management
- Coaching and Mentoring
- Dare to Lead™
- Knowledge Management
- Change Management
- Facilitation of Team and Organizational Development
- Globalization
- Leadership Development
- Operational Excellence
- Project Management
- Strategic Planning
- Teamwork, Team Building and Trust

WHAT CLIENTS SAY

"Joni delivered an engaging, educational, and entertaining training session. It was greatly commended by everyone in attendance. Her experience, depth of understanding, and ability to present the subject with expertise; proved to be an informative and an enjoyable training. With the knowledge gained from her training, our staff will be better equipped to provide support to families and colleagues."

Human Resources Supervisor, County Public Health Department

Joni was amazing! Very high energy and kept us all engaged, and welcomed our questions, she was one of the best trainers I've had! Clear, concise...energetic. Kept class engaged, high energy. Amazing facilitator, able to maintain engagement & answer questions as raised. Joni did a really great job and helped me to figure out what I want to do and it's Project Management. Sharing her story from biochemist to what she does now made me believe that this transition is possible.

CLIENTS ARE LEADERS AT THESE REPRESENTATIVE COMPANIES

KBR • Comcast • New Hope Housing • Harris County • MilliporeSigma
• Centerpoint Energy • Roche • CenterPoint Energy • MVP Index • Children's Museum of Houston • Texas A&M University • Cornerstone Home Lending • Invesco
Memorial Hermann • Center for Houston's Future • West Houston Leadership Institute • Exxon Mobil • Phillips 66 • City of Houston • MD Anderson • YMCA

EDUCATION

- B.S. in Biochemistry and Life Sciences, Indiana State University
- A.S. in Biology, Vincennes University

CERTIFICATIONS

- Association for Talent Development (ATD) Certified Professional in Talent Development (CPTD)
- ATD - Project Management for Learning Professionals Certificate Program Facilitator
- ATD – Essentials of Emotional Intelligence for Improved Decision-Making Program Facilitator
- CDR Assessment Group Certified Executive Coach
- Certified Personalis® Assessment Consultant
- InsideOut Development Certified Coach
- DISC Certified Facilitator
- Brené Brown Certified Dare to Lead™ Facilitator
- StrengthsFinder Workshop Facilitator
- The Ken Blanchard Companies - Situational Leadership II Certified Facilitator
- Miller Heiman, Inc. Conceptual & Strategic Selling, Client Associate
- Think, Inc. & Zehren Friedman Negotiation Skills Facilitation & Coaching



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