



JONI D. GOODMAN

OVERVIEW

As a top Certified Professional in Talent Development (CPTD), Joni strives to make a difference in the lives of others by tapping into a client's potential and igniting them in their greatness for success. She collaborates with her clients: employees, sales professionals, leaders and executives and together they boost learning initiatives, sales, leadership, and achieve strategic goals!

She has over 20 years in the learning and development space where Joni has delivered Miller Heiman's Conceptual and Strategic Selling programs, DiSC/PIAV behavioral styles instruction, and Situational Leadership amongst a variety of other Professional Development curriculum. Joni was selected and trained by Dr. Brené Brown as one of the first Certified Dare to Lead™ facilitators in the world! She is also a published author in: "The Book of Road Tested Training Activities", "Association for Talent Developments (ATD) Training Toolkit application", and "101 Ways to Make Training Active".

What she does best: Joni is a game changing executive coach. She is a captivating speaker and an engaging and approachable facilitator. Joni creates appealing learning engagements and holds herself to a gold standard in performance consulting, as well as, in the planning and production of sales meetings/events to a wide variety of audiences. Her experience encompasses effective management development, sales training, mentoring, and executive coaching.

Joni very much enjoys being active in Texas Executive Women (TEW) and she is the Past President for the Association for Talent Development (ATD) Houston chapter. She is also a member and facilitator for the ATD national organization and gives back by volunteering her time with the Houston Livestock Show and Rodeo.

WHAT CLIENTS SAY

"Joni delivered an engaging, educational, and entertaining training session. It was greatly commended by everyone in attendance. Her experience, depth of understanding, and ability to present the subject with expertise; proved to be an informative and an enjoyable training. With the knowledge gained from her training, our staff will be better equipped to provide support to families and colleagues." - **Human Resources Supervisor, County Public Health Department**

"Joni was amazing! Very high energy and kept us all engaged, and welcomed our questions, she was one of the best trainers I've had!" "Clear, concise...energetic." "Kept class engaged, high energy." "Amazing facilitator, able to maintain engagement & answer questions as raised". "Joni did a really great job and helped me to figure out what I want to do and it's Project Management. Sharing her story from biochemist to what she does now made me believe that this transition is possible" – **Project Management Course feedback**

CLIENTS ARE LEADERS AT THESE REPRESENTATIVE COMPANIES

KBR • Comcast • New Hope Housing • Harris County • MilliporeSigma • Centerpoint Energy • Roche • CenterPoint Energy • MVP Index • Children's Museum of Houston • Texas A&M University • Cornerstone Home Lending • Invesco • Memorial Hermann • Center for Houston's Future • West Houston Leadership Institute • Exxon Mobil • Phillips 66 • City of Houston • MD Anderson • YMCA

EDUCATION

- B.S. in Biochemistry and Life Sciences, Indiana State University
- A.S. in Biology, Vincennes University

CERTIFICATIONS

- Association for Talent Development (ATD) Certified Professional in Talent Development (CPTD)
- ATD - Project Management for Learning Professionals Certificate Program Facilitator
- ATD – Essentials of Emotional Intelligence for Improved Decision-Making Program Facilitator
- CDR Assessment Group Certified Executive Coach
- Certified Personalis® Assessment Consultant
- InsideOut Development Certified Coach
- DISC Certified Facilitator
- Brené Brown Certified Dare to Lead™ Facilitator
- StrengthsFinder Workshop Facilitator
- The Ken Blanchard Companies - Situational Leadership II Certified Facilitator
- Miller Heiman, Inc. Conceptual & Strategic Selling, Client Associate
- Think, Inc. & Zehren Friedman Negotiation Skills Facilitation & Coaching



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AREAS OF EXPERTISE

- Performance Improvement
- Instructional Design
- Training Delivery
- Learning Technologies
- Evaluating Learning Programs
- Managing Learning Programs
- Integrated Talent Management
- Coaching and Mentoring
- Dare to Lead™
- Knowledge Management
- Change Management
- Facilitation of Team and Organizational Development
- Globalization
- Leadership Development
- Operational Excellence
- Project Management
- Strategic Planning
- Teamwork, Team Building and Trust

RESULTS: TRANSITION TO TRANSFORMATION

Representative engagements

- Facilitated **transformational change leadership** for 10 percent of leaders at the largest municipal public works department in the United States (in association with the Alliance for Organizational Excellence)
- Coached and facilitated an **eight-month, senior-leader development program** for one of the world's largest electronics supplier distribution-and-solution hubs (in partnership with Primeast, Ltd.)
- Facilitated a two-year **leadership development program with hard and soft skills** for rising leaders; coached some attendees one-on-one
- Provided **executive coaching** for senior leaders at ExxonMobil during the downstream restructuring
- Led multiple **process improvement events** for government agencies as the lead Black Belt Process Improvement Facilitator
- Facilitated **strategic planning** for a nonprofit trial-mitigation firm in Houston, which led to role standardization, process implementation and increased employee satisfaction
- Facilitated the Houston Technology Center's Aerospace Branch Board's **strategic planning summit**; cultivated a consensus that enabled a new team of large business owners supporting NASA to engage in entrepreneurial endeavors
- Facilitated **"Putting the FUN Back in Strategic Planning"** at the Women's Business Enterprise Alliance luncheon, Gulf Coast Symposium on Human Resources

Ongoing engagements

- Deliver **executive coaching** for senior leadership of faculty and staff at the University of Texas M.D. Anderson Cancer Center, and for participants in the Executive MBA program and Advanced Management Program at Rice University in Houston
- Facilitate a three-day **Operational Excellence course** for senior leaders – focused on strategy, values, vision, mission and operating rhythm – for a multibillion-pound, United Kingdom-based global company (in partnership with Primeast, Ltd.); includes **executive coaching** to ingrain skills, tackle real-time issues and catalyze growth
- Facilitate **six courses** – Leading Yourself and Others, Leading Performance Development, Mentoring, Orientation, Career Development and Coaching Skills – for the world's largest chemical and energy companies (in partnership with Primeast, Ltd.)

NASA engagements

- **Served as executive facilitator for the NASA-wide Human Exploration Framework Team (HEFT) initiative**, led by about
- 15 directors from NASA centers nationwide. HEFT's goal: to determine how to present all possible destinations for human spaceflight so Congress could then "down select" to provide the agency a viable mission. A portfolio of nine missions was presented in Washington D.C.
- **Organized the terrestrial sustainability efforts at Johnson Space Center and laid the framework for the center's Sustainability Program.** This required using influential authority and facilitation skills to integrate a team of 15 leaders supporting approximately 10,000 employees to create an operating rhythm for sustainability efforts throughout each fiscal year. Participation, awards and sustainability efforts escalated during this organizational excellence initiative.

