



LAURIE HALL

PROFESSIONAL CERTIFIED COACH, LEAN SIX SIGMA BLACK BELT

OVERVIEW

Laurie Hall – a certified coach, certified facilitator and seasoned speaker – founded New Horizon Strategies, LLC in 2011 to inspire sustainable change in the professional world. She provides transformation to individuals, teams and enterprise leaders through coaching, facilitation, consulting and speaking.

With more than 1,300 hours of professional coaching experience, Laurie applies Socratic questioning to help clients seek their own answers. She has coached clients from Fortune 500 companies in the U.S. and around the world: Australia, Malaysia, Canada, Singapore, the United Arab Emirates, Qatar, the Netherlands, Brazil, Honduras and Great Britain.

In addition, Laurie facilitates programs and events to help companies, government agencies and professional associations achieve the highest possible levels of effectiveness. She is a frequent keynote and breakout session speaker on technical and motivational topics to inspire personal and professional growth.

Laurie brings a unique perspective to coaching and facilitation since she spent the first part of her career in project- and system-level engineering and management, facilitation and organizational development to support human life in space and operational excellence on the ground. Her work effected change at NASA's Johnson Space Center, Lockheed Martin, Jacobs Sverdrup and Schlumberger-Dowell.

EDUCATION

- 128 hours of executive coaching training, College of Executive Coaching
- M.S. in Technical Management, Embry-Riddle Aeronautical University
- B.S. in Biological and Agricultural Engineering, Kansas State University

CERTIFICATIONS

- International Coach Federation (ICF) Professional Certified Coach (PCC) and Mentor Coach
- Advanced Certified Executive and Personal Coach
- Certified Lean Six Sigma Black Belt Facilitator
- Certified Corporate and Social Responsibility Sustainability Practitioner
- Certified Emotional Intelligence (EQi 2.0) and 360 Consultant
- Certified Myers-Briggs Type Indicator® Practitioner
- Certified Dare to Lead™ Facilitator
- Certified Personalysis® Assessment Consultant
- Certified Hogan Personality Assessment Consultant
- Certified Resilience at Work™ Facilitator
- Certified Cultural Transformation Tool™ Facilitator and Consultant (Barrett Values Centre)

WHAT CLIENTS SAY

"Laurie asked the right questions to lead me to very solid decisions. She has helped me focus and prioritize. I have been better able to look at problems in different ways and find meaningful solutions. I am a better leader today because of the coaching I received from Laurie."

– **Vice President of Human Resources, International Energy Company**

"Laurie uses her passion for sustainability and resiliency to impact the lives of those around her. She is a great facilitator, and I've been fortunate to benefit from her tremendous insight during her coaching support."

– **Technology Transfer Strategist, NASA**

"With Laurie's guidance, honesty and vision of inspiring sustainable change in the professional world, I have achieved every business, personal and professional goal that I defined. Now, with a solid strategic framework in place for my company, I look forward to continued growth and development."

– **Lawyer and Scientist, Earth Space Tech**

"Laurie is one of the most diverse and forward-thinking leaders in the world. Her people skills, integration and technology skills, and attention to detail allow her to continually make a difference."

– **Principal Engineer, SAIC**

CLIENTS ARE LEADERS AT THESE REPRESENTATIVE COMPANIES

Accenture • Comcast • ExxonMobil • HCA Healthcare • Houston Independent School District • Legacy Community Health, Houston • NASA • Rice University • Shell • SpaceX • University of Texas M.D. Anderson Cancer Center • U.S. Air Force



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AREAS OF EXPERTISE

- Business Strategy and Growth
- Change Leadership and Change Management
- Confidence, Conflict Management and Growth Resolution
- Culture of Innovation
- Dare to Lead™
- Decision Making, Delegation and Outcome Management
- Effective Communication and Feedback Culture
- Executive Onboarding
- Executive Presence, Influence and Gravitas
- Facilitation of Team and Organizational Development
- Leadership Development
- Operational Excellence
- Process Improvement
- Project Management
- Strategic Planning
- Teamwork, Team Building and Trust

RESULTS: TRANSITION TO TRANSFORMATION

Representative engagements

- Facilitated **transformational change leadership** for 10 percent of leaders at the largest municipal public works department in the United States (in association with the Alliance for Organizational Excellence)
- Coached and facilitated an **eight-month, senior-leader development program** for one of the world's largest electronics supplier distribution-and-solution hubs (in partnership with Primeast, Ltd.)
- Facilitated a two-year **leadership development program with hard and soft skills** for rising leaders; coached some attendees one-on-one
- Provided **executive coaching** for senior leaders at ExxonMobil during the downstream restructuring
- Led multiple **process improvement events** for government agencies as the lead Black Belt Process Improvement Facilitator
- Facilitated **strategic planning** for a nonprofit trial-mitigation firm in Houston, which led to role standardization, process implementation and increased employee satisfaction
- Facilitated the Houston Technology Center's Aerospace Branch Board's **strategic planning summit**; cultivated a consensus that enabled a new team of large business owners supporting NASA to engage in entrepreneurial endeavors
- Facilitated "**Putting the FUN Back in Strategic Planning**" at the Women's Business Enterprise Alliance luncheon, Gulf Coast Symposium on Human Resources

Ongoing engagements

- Deliver **executive coaching** for senior leadership of faculty and staff at the University of Texas M.D. Anderson Cancer Center, and for participants in the Executive MBA program and Advanced Management Program at Rice University in Houston
- Facilitate a three-day **Operational Excellence course** for senior leaders – focused on strategy, values, vision, mission and operating rhythm – for a multibillion-pound, United Kingdom-based global company (in partnership with Primeast, Ltd.); includes **executive coaching** to ingrain skills, tackle real-time issues and catalyze growth
- Facilitate **six courses** – Leading Yourself and Others, Leading Performance Development, Mentoring, Orientation, Career Development and Coaching Skills – for the world's largest chemical and energy companies (in partnership with Primeast, Ltd.)

NASA engagements

- **Served as executive facilitator for the NASA-wide Human Exploration Framework Team (HEFT) initiative**, led by about 15 directors from NASA centers nationwide. HEFT's goal: to determine how to present all possible destinations for human spaceflight so Congress could then "down select" to provide the agency a viable mission. A portfolio of nine missions was presented in Washington D.C.
- **Organized the terrestrial sustainability efforts at Johnson Space Center and laid the framework for the center's Sustainability Program.** This required using influential authority and facilitation skills to integrate a team of 15 leaders supporting approximately 10,000 employees to create an operating rhythm for sustainability efforts throughout each fiscal year. Participation, awards and sustainability efforts escalated during this organizational excellence initiative.